



After School Program Uses *Adventures in Wisdom Life Coaching for Kids Curriculum* to Speed Launch

When Peter Gray decided to launch an after-school program he had a challenge. Although he was a certified coach and an expert in personal development, when he sat down to start writing the curriculum, he was overwhelmed.

There was so much he wanted to teach, and he knew the process of developing a new curriculum would take him at least a year. He started looking for help.

With a simple Internet search, he found the *Adventures in Wisdom® Life Coaching Program for Kids Curriculum* – a unique story-based curriculum for bringing life coaching and personal development to kids.



Founder of non-profit accelerates launch of his non-profit by using the *Adventures in Wisdom® Life Coaching Program for Kids Curriculum*

“I couldn’t believe it,” Peter shared when asked about the *Adventures in Wisdom* curriculum. *“Everything I wanted to cover was already done. It was laid out so logically and very well written.”*

Each concept was broken into a separate skill book making it quick and easy for me to find the topic I wanted to cover. I can pick and choose what I use based on what the kids need during each session.”

When asked what he likes most about the program Peter was quick to answer.

“The program is very flexible and easy for me to integrate it into my coaching. The Mentor’s Guide provide the background information if I need it.”

And of course, there's the Children's Guides with the coaching stories and activities. The stories are such a unique and effective way to help kids understand how powerful they can be in their own lives just by being aware of their own thoughts.

It is so rewarding to see the kids 'get it' and to see the impact that it is having on their lives."

Renaye Thornborrow, founder of Adventures in Wisdom®, shares her experience:

"When Peter approached me about using our program in his non-profit, I thought it was an excellent idea. We put together a special licensing program that eventually became the WISDOM Coach™ Certification program – a program that enables our clients to create a business they love life coaching kids.¹

I had no idea that when I first met Peter that we would create a program that is now being used by WISDOM Coaches in over 30 countries – it's all very exciting."

When asked about how Adventures in Wisdom has impacted his business, Peter responded, *"Thank goodness for Renaye and Adventures in Wisdom®. This program exactly what I needed. She saved me many hours of writing. Because of this program I was able to focus on getting my nonprofit up and running instead of having to spend time developing a curriculum.*

The skill books also give me a fun and engaging way to work with the kids. I can't say enough positive things about this program. I think the certification is fantastic and I highly recommend it to anyone who wants to mentor or coach kids."



Founder Peter Gray



AW Founder
Renaye Thornborrow

¹ Visit <http://adventuresinwisdom.com/wisdom-coach-certification-learn-more> to learn more.